

# The Eastern Utah Tourism & History Association

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*"A People without a history are like the Summer wind over the buffalo grass." (Translation: Hot Air) -- Sioux saying.*

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**We are the Eastern Utah Tourism and History Association (EUTHA - pronounced "ee-yoo-th-ah").**

**We are a nonprofit organization.**

**We were founded to preserve and promote the outstanding natural history, prehistory and cultural history of eastern Utah, western Colorado and the Intermountain West region through education, advocacy and responsible tourism.**

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**In an effort to accomplish this mission, the Eastern Utah Tourism and History Association has set forth several goals.**

**The first goal of the organization is to act as an educational organization.**

- ☞ We will accomplish this goal by creating our own educational publications, videos and other multimedia and classroom kits.
- ☞ We will accomplish this goal by organizing and hosting a wide variety of educational opportunities including lectures, workshops, field trips, interpretive trails and signage, attractions, special events and festivals as well as specialty tours.
- ☞ We will accomplish this goal by operating an educational bookstore containing mission specific books, videos, posters and other educational products.
- ☞ We will accomplish this goal by developing an active membership base composed by individuals, families, businesses and organizations who have a common interest.

**The second goal of the organization is to act as a consultant for heritage tourism.**

- ☞ We will accomplish this goal by hosting a variety of classes, by working with other organizations and providing a myriad of information to people interested in beginning or expanding a heritage tourism business in our mission area.

**The third goal of the organization is to partner with other existing and newly formed entities including state and local governments, Federal agencies, public and private organizations and business to address their needs.**

- ☞ We will accomplish this goal by joining a variety of organizations as well as professional and trade organizations.

**The fourth goal of the organization is to promote responsible tourism.**

- ☞ We will accomplish this goal by working to continue to grow the tourism industry within our mission area and by doing so with the utmost concern with the protection of the resources, the environment and the quality of life within the mission area.